

Leading Automobile Manufacturer, **PORSCHE CARS NORTH AMERICA, INC.** Adds Wheels To Its Procurement Automation Process With Zycus Solutions



Porsche Cars North America, Inc. Accelerate its Procurement Transformation by Waving Goodbye to Ariba and Shifting Gears with Zycus



## About the Company

Porsche AG is a leading German automobile manufacturer specializing in highperformance sports cars, SUVs, and sedans. PCNA employs approximately 300 people who provide Porsche vehicles, parts, service, marketing, and training for its 189 dealers. Additionally, PCNA's local procurement center offers a shared service for PCNA and 11 other North American affiliates.

### **Business Objective**

Seamless flow of information within an integrated solution suite Easy-to-use solutions encouraging adoption across business and procurement users Unified platform which would provide visibility into projects to Porsche's top management

Single source of truth for consolidated procurement data Scalable solutions to increase spend under management











## **Existing Procurement Landscape**



#### Challenges in the Existing Procurement Landscape



## **Zycus Solution Framework**



# **Business Impact**



Greater transparency and visibility of projects across all stakeholders

Higher efficiency and productivity in procurement processes due to automated solution





Increased compliance and transparency between shared service functions across the organization

Improved user adoption among business and procurement users







Zycus is the pioneer in Cognitive Procurement software and has been a trusted partner of choice for large global enterprises for two decades. Zycus has been consistently recognized by Gartner, Forrester, and other analysts for its Source to Pay integrated suite.

Zycus powers its S2P software with the revolutionary Merlin AI Suite. Merlin AI takes over the tactical tasks and empowers procurement and AP officers to focus on strategic projects; offers data-driven actionable insights for quicker and smarter decisions, and its conversational AI offers a B2C type user-experience to the end-users. Zycus helps enterprises drive real savings, reduce risks, and boost compliance, and its seamless, intuitive, and easy-to-use user interface ensures high adoption and value across the organization.

Start your #CognitiveProcurement journey with us, as you are #MeantforMore.



